



The Insider

National Elevator Industry, Inc.

June 16, 2011

Welcome to the first issue of "The Insider", a new e-newsletter from the National Elevator Industry, Inc. (*NEII*).

WHO IS NEII?

NEII's roots can be traced back to 1914 when it was first called the Elevator Manufacturers' Association. *NEII* is the national trade association representing the interest of firms that install, maintain, modernize and/or manufacture elevators, escalators, moving walks and other building transportation products, including parts or components. As an organization, *NEII* promotes safe building transportation for new and existing products and technologies and works with various organizations on the formation, adoption and enforcement of the latest building transportation codes and standards. *NEII* also advocates for legislation that support our efforts on code adoption, safety and other key issues. Because of our unique access to, and commitment from industry leaders, *NEII* has an unmatched ability to act as a resource to the building and construction industry and those who work in it.



AREAS OF EXPERTISE

NEII utilizes a committee structure to address the organization's fundamental areas of focus. Each committee is comprised of leading industry experts in their field and is charged with the oversight and advancement of *NEII*'s strategic goals as follows:

NEII Safety Committee provides information and guidance in the areas of OSHA, loss prevention, workmen's compensation, accident prevention and other subjects that encourage worker safety awareness in the building transportation industry.

NEII Central Code Committee actively participates in the development of model codes and standards and works with state and local authorities to adopt and enforce these consensus-based safety requirements pertaining to building transportation equipment.

NEII Government Affairs Committee monitors all state and federal legislatures for policy efforts that might impact the building transportation industry, advocates for legislation and regulations that promote safety and the newest reliable technologies, and works with authorities to adopt and enforce the most recent codes.

NEII Communications Committee puts together safety tips, fun

facts and other guidelines, maintains *NEII*'s on-line newsroom, issues press releases on key events and develops tools such as "The Insider" to best convey industry information.

NEII'S VALUABLE RESOURCES

In order to take full advantage of *NEII*'s expertise and the work of its committees, there are numerous resources available* on our website (www.neii.org) such as:

- *NEII* CodeFinder database to find and compare codes in various jurisdictions across the U.S. and Canada.
- Technical analyses and position papers related to codes and safety issues affecting the building transportation industry.
- Legislative and regulatory databases with current information on hundreds of bills and rules under consideration in the fifty states and several key jurisdictions.
- Information about *NEII* annual and general membership meetings.
- Architectural and engineering standards such as the *NEII*-1 Building Transportation Standards and Guidelines.
- A unique podcast on the Performance Based Code for Elevator and Escalator Safety.

*Note: Not all resources are available to the public or all levels of *NEII* membership.

WHAT TO EXPECT FROM "THE INSIDER"



This e-newsletter allows *NEII* to share its extensive industry knowledge on key topics with a broad group of stakeholders that see these issues through different lenses. "The Insider" will keep you informed about the latest issues and trends affecting the industry. Moreover, it will provide a forum to consider various perspectives and identify ways we can come together to improve building transportation in North America. You will hear directly from top executives of the world's leading elevator manufacturers and the industry's most experienced voices with a level of expertise only available from *NEII*.

"The Insider" is free and open to anyone, not just *NEII* members. We encourage you to keep this complimentary subscription and be an industry "Insider" with access to *NEII*'s comprehensive network of building industry professionals.

Have a comment or question for the experts? Want to submit a topic for a future issue of the newsletter? Send us your thoughts at theinsider@neii.org to keep the conversation going!



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