



NEW, REDESIGNED WEB SITE TRANSPORTS CRITICAL INFORMATION TO THE INDUSTRY AND THE RIDING PUBLIC

Communication Tools Provide Members Easy Access to Building Transportation Safety Information

Salem, N.Y., June 3, 2004 – A newly designed Web site for National Elevator Industry, Inc (NEII) invites NEII members, the riding public and the press to access new, in-depth building transportation information, as well as easier-to-use communication tools. With NEII's renewed focus on codes, safety and education, several new features make www.neii.org the ultimate information resource for the building transportation industry.

"Given the technological progression of the industry, it makes sense that we modernize the Web site to communicate information about safety, codes and the emergence of new building transportation technology more effectively," says Edward Donoghue, spokesperson for NEII. "Both existing and potential members now have rapid access to all the resources and information they need, including codes and standards, and membership information and benefits. This is just the beginning, as a number of new and exciting additions will be made over the next year. For example, the Board recently approved development of a detailed local code regulation database that will be accessible to full regular NEII members."

Specially designed areas are devoted to the riding public, existing and potential NEII members, as well as the media. First, the NEII newsroom provides access to press releases and the latest news and announcements. Additionally, the site offers a safety section containing a variety of step-by-step riding tips, information about employee issues and public safety.

NEII's Web site provides guidelines and information to regular members about the most recent American Society of Mechanical Engineers (ASME) safety codes and standards, accessibility standards and much more. The public and members can access an interactive flash presentation about recent changes made to the ASME Safety Code for Elevators and Escalators, ASME A17.1, aimed to improve rider safety. The presentation was developed as a tool to educate the industry about compliance with the ASME A17.1, ADL-developed escalator step/skirt performance index and related code changes, and includes information on equipment upgrade options, such as skirt deflectors.

To better serve its members, NEII has created a password-protected, private communication forum known as NEII Talk. Allowing for easier and more efficient communication among members, users can log into the program to post messages, upload files and view committee reports.

About NEII

The National Elevator Industry, Inc., NEII, is a national trade association representing the interests of corporations, firms or companies that, as part of their regular business, provide or perform any of the following: manufacture (including parts or components used by others in the manufacture, repair or maintenance), install, repair and maintain elevators, escalators, moving walks and related equipment. Trust membership is available to those corporations, firms, or companies who, as part of their regular business, employ members of the International Union of Elevator Constructors (IUEC) and contribute to the benefit trusts (Trusts) established by agreements between the IUEC and NEII. NEII strives to become the leader in promoting safe building transportation, as well as working with local government agencies to encourage the adoption and enforcement of the latest codes and standards.

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