



NATIONAL ELEVATOR INDUSTRY, INC. ANNOUNCES NEW GOVERNMENT AFFAIRS CONSULTANT

Highlights

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SALEM, N.Y. - (November 29, 2010) — The National Elevator Industry, Inc. (NEII) announced today that it has engaged the services of Amy J. Blankenbiller to act as Government Affairs Consultant, effective November 1st. In this new role, Blankenbiller will work with the NEII Government Affairs Committee to strengthen the association's efforts in state and local governments. She will also assess, develop, coordinate and manage NEII's governmental, legislative and regulatory activities, including those conducted with the IUEC and/or the Elevator Work Preservation Fund (EIWPF).



Ms. Blankenbiller will provide advice, counsel and direction to the Government Affairs Committee, Legal Advisory Group and NEII Board of Directors, and manage relationships with potential lobbyists. Major targets of these activities include state legislatures and regulatory authorities throughout the U.S. and major municipal entities (e.g., New York City, Chicago, Los Angeles, etc.).

NEII focuses its government affairs efforts on codes, standards, the Model Elevator Law (MEL), responsible legislation and regulation related to the advancement of public and industry employee safety, and sound engineering practices and technologies within the industry.

Blankenbiller comes to NEII with more than 22 years of experience in government relations, regulatory development, business management and corporate leadership. Blankenbiller is president and founder of AJB Strategies, LLC, a consulting firm working with associations, organizations and private businesses to implement government policy strategies. Formerly, Blankenbiller was the President and CEO of the Kansas Chamber of Commerce.

"We continually search for new ways to engage the industry and advance NEII's objectives in the areas of codes and safety," says Ed Donoghue, managing director, National Elevator Industry, Inc. "Ms. Blankenbiller's proven strengths in government relations and regulatory development will optimize NEII's presence in these areas. I'm looking forward to working closely with her over the coming years as we continue to foster and promote the interests of our members."

About NEII

NEII, the national trade association of the building transportation industry, was established to promote safe building transportation for new and existing products and technologies, the adoption of current codes by local government agencies, and to encourage responsible legislation and regulatory measures at all levels of government. Regular membership is available to those corporations, firms or companies that, as part of their normal business operations, provide or perform any of the following: manufacturing (including parts or components used by others in the manufacture, repair or maintenance), installation, or the repair and maintenance of elevators, escalators, moving walks and related equipment. Trust membership is available to those corporations, firms, or companies that, as part of their regular business, employ members of the International Union of Elevator Constructors (IUEC) and contribute to the benefit trusts (Trusts) established by agreements between the IUEC and NEII. Individual memberships are available to persons who are not employees of NEII member companies or organizations. NEII promotes safe building transportation and works with various organizations on the formation, adoption and enforcement of the latest building transportation codes and standards. For more information about NEII, [log on to neii.org](http://www.neii.org).

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